

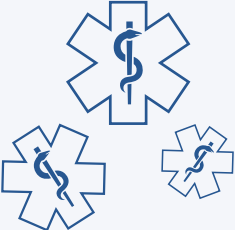


Stakeholder	Pain Points of Current Labeling	eLabels Benefits
 <p data-bbox="181 468 413 523">Patients</p>	<ul data-bbox="622 192 1366 569" style="list-style-type: none"> • Low usefulness of booklet labels: Few are opened, limited space and small fonts • Booklet labels may impede functional use of a syringe or auto-injector • Information on label is there to meet regulatory requirements, but may not include helpful information for the patient (e.g. administration information) 	<ul data-bbox="1466 192 2203 615" style="list-style-type: none"> • Increases efficiency in clinical development allowing for patients to receive medicines faster • Increases patient safety • Enhanced utility of clinical labels and potential for better compliance, including: <ul data-bbox="1566 500 2110 615" style="list-style-type: none"> • Dosing videos • Supplements to communication • Improved usability (e.g. larger font size)
 <p data-bbox="227 1005 367 1060">Sites</p>	<ul data-bbox="622 714 1338 863" style="list-style-type: none"> • Limited to no utility for sites except for the trial alias and kit number to aid in dispensing • Limited or no space to write on the label 	<ul data-bbox="1466 714 2226 936" style="list-style-type: none"> • Rapid access to up-to-date information • Greater efficiencies in Labeling approaches • Lays a future foundation for engaging with the patient about their medication
 <p data-bbox="141 1448 455 1579">Health Authorities</p>	<ul data-bbox="622 1249 1338 1398" style="list-style-type: none"> • New labeling technology has surpassed regulations • Need to advance public health by accelerating innovation 	<ul data-bbox="1466 1249 2217 1513" style="list-style-type: none"> • Decreases potential for deviations during extension re-labeling: e.g. sterility, tamper evident seal, product mix-up, time out of environment • Ensures latest information available for patients • Ties into broader digital and innovation strategies
 <p data-bbox="176 2098 446 2153">Sponsors</p>	<ul data-bbox="622 1793 1343 2091" style="list-style-type: none"> • Paper labels are static, making updates lengthy and costly • Multiple label groupings are needed to support global trials • Long creation and approval times (multiple months) delay getting medicine to patients 	<ul data-bbox="1466 1793 2193 2160" style="list-style-type: none"> • Increases operational efficiencies in creation of label • Allows for additional pooling strategies which decreases waste • Decreases reaction time to study changes • Increases options for significant value-adds such as adherence programs, patient analytics, patient education